



## Don't miss this \$75 opportunity!

Protective Life is offering qualifying agents\* up to \$75 for life insurance business placed before December 15, 2015. See our promotion rules and resources to help you get started.

### Promotion Rules

- Business must be submitted between July 15, 2015 and October 15, 2015 and placed by December 15, 2015.
- Promotion applies to any new life insurance policy from Protective Life except Protective Investors Choice VUL, Protective Premiere III VUL and Protective Preserver II SPVL. Conversion sales are excluded from this promotion.
- One \$25 American Express gift card will be issued for each qualifying agent for the first placed policy. One \$50 American Express gift card will be issued for each qualifying agent for the second placed policy. The maximum amount issued per qualifying agent is \$75.
- Qualifying agents will receive gift cards after the conclusion of the promotion period, on or around January 1, 2016. Qualifying agents will be asked to verify their mailing address to receive a gift card.

\*"Qualifying agent" is defined as any agent contracted with a targeted BGA who has placed business with Protective Life since January 1, 2014, but has not placed business with Protective Life since January 1, 2015.

## Get Started Now

It's easy to get started—just start selling Protective Life!

Learn more about the eligible products:

**Protective Advantage Choice<sup>SM</sup> UL**  
<http://www.protectivemarketing.com/bgaNL/img>

**Protective Custom Choice<sup>SM</sup> UL (10 - 30 Option)**  
<http://www.protectivemarketing.com/bgaNL/img>

**Protective Custom Choice<sup>SM</sup> UL (Lifetime Option)**  
<http://www.protectivemarketing.com/bgaNL/img>

**Protective Indexed Choice<sup>SM</sup> UL**  
<http://www.protectivemarketing.com/bgaNL/img>

**Protective ProClassic<sup>SM</sup> UL**  
<https://www.myprotective.com/WorkArea/Download?id=6495>

**Protective Survivor UL**  
<https://www.myprotective.com/WorkArea/Download?id=7682>

**Protective Survivorship Term**  
<https://www.myprotective.com/WorkArea/Download?id=6220>

## Have Questions?

Contact Protective Life at  
877.778.3500, option 1

Contact your BGA



PLAG.10316 (06.15)

Not a Deposit	Not Insured by Any Federal Government Agency
No Bank Guarantee	Not FDIC Insured

For Financial Professional Use Only. Not for Use With Consumers.

Life insurance policies are issued by Protective Life Insurance Company, Birmingham, AL. Policy form numbers, product features and availability may vary by state. Consult policies for benefits, riders, limitations and exclusions. Subject to underwriting. Up to a two-year contestable and suicide period. Benefits adjusted for misstatements of age or sex. In Montana, unisex rates apply. All payments and all guarantees are subject to the claims-paying ability of Protective Life Insurance Company.